

Summary

To imagine the House of the end of the world and, consequently, the popular Forum of the End of the World goes against the possibilities that arise with the different ways of inhabiting the domestic and public space during the covid-19 pandemic. New ways of thinking and living the world emerge at a time of instability like this; cooperation and understanding about the experience of the other puts us in a position to create something that points to new ways of living, that transform space.

The house of the end of the world is an active platform for the development of collaborative models, of change and creativity among diverse areas of knowledge; acting both in the personal and professional development of the participants, and in the context where it is carried out. It seeks to promote collaboration and convergence among diverse people gathered around a common goal: to create, develop and implement a house that is in accordance with the wishes and needs of the community involved.

The End of the World Popular Forum will be created for the exchange, production of knowledge about the possibilities of the future, contexts and challenges for life in a post-pandemic society; it proposes an open conversation willing to listen among diverse profiles to think about the future of life in society, urban concentrations and contribute to the creation of multi-sectoral practices, taking into account the creation and sense of community.

Presentation

The covid-19 pandemic and the following quarantine lead several people to stay at home, to reconsider the ways of living this domestic space, making it a place of work, study and entertainment, and also a space of creation and imagination for an another kind of people that was affected by unemployment, the cancelling of autonomous jobs and ordered to transform the house into bakeries, confectioneries, classrooms, psychoanalytical clinic, among others.

At the same time that part of the population living in large urban centers was confined, another part was unable to change their habits and went on with their activities normally, especially workers in essential sectors. It also increased the number of couriers who needed to supply the other part who could not leave home.

The house is a generic term directly connected to the idea of living, housing, place of residence or habitation. According to Adriana Russi and Ceres Karam Brum, these terms are used as synonyms and also refer to a territory: "On the one hand, they refer to the space where one lives; on the other hand, they allude to aspects of identity marked on the behavior and bodies of its habitants".

To imagine the House of the End of the World goes against the possibilities that occur with the different ways of habitation of the domestic and public space during the covid-19 pandemic. New ways of thinking and living the world emerge at a time of instability like this; cooperation and understanding about the experience of the other places us in the possibility of creating something that points to new ways of living, that transform space.

The House of the end of the world

The house of the end of the world is an active platform for the development of collaborative models of change and creativity among diverse areas of knowledge; acting both in the personal and professional development of the participants, as well as in the context where it is carried out.

This experimental platform seeks to promote collaboration and convergence among people of different ages, with diverse professional backgrounds and experiences. Gathered around a common goal: to create, develop and implement a house that is in accordance with the wishes and needs of the community involved.

At the end of the world house, everyone can come and participate, there are no barriers to entry; everyone is invited to an active individual and collective involvement. Commitment to the group is paramount. We believe in diversity as a moving action from which other imaginations can emerge. We invite involvement!

The House of the end of the world seeks to explore and approach the space between knowledge and practice, using interaction and co-creation as its foundation; understanding learning as the union of thought, exchange, search and development of skills for teamwork, decision making, communication, problem formulation and resolution, concept building and experimentation. The search for building the autonomy of each of the participants is also one of the most important points of the project.

The House of the end of the world does not have a specific and predetermined configuration or purpose; it will be built based on the powers and contingencies of the meetings and, especially, on the common concepts and desires developed and found on what is the end of the world right in the initial process and the possibility of imagining a house for this context.

Imagination will be an important component in this process, it will act as the thread to create that which arises as the desire of the group. Imagination as the meeting of knowledge and the management of practice; imagination as the search for an economy of non-accumulation, an economy of solidarity, a community economy.

The house will have a permanent team to ensure its coordination and the development of the project, the interaction with the community, volunteers and guests. This team will be composed of the following profiles:

- Educator - responsible for conducting the preparation of activities and mediation with participants and the community;
- Community leadership - representative of the community responsible for involving the inhabitants and presenting the urgencies of the territory;
- Architect - professional who will help in the reflection about the spaces and their functions, sharing technical issues and problem solutions;
- Construction foreman - technical profile, with practical experience in conducting works and guiding and monitoring the work of teams;
- Complementary profiles - specialists in specific areas of knowledge, which will be requested according to the direction of the project. They can be biologists, artists, specialists in clean energy, carpenters, metal workers, among others;
- Fellows - selected from the community by the project, they will be active agents in defining the project and its execution;
- Volunteers - will be selected according to the skills needed for the project and availability for participation and involvement.

Some of the activities proposed by the project will be open to interested people in general, either from the community or from the external public. Wheels of conversation, workshops, mutirões, among others will be disclosed for the registration of interested parties. It aims to disseminate the project and encourage sharing and interaction.

Experience

Under the perspective of a knowledge production that develops in social and professional relations, we will have as orientation the following methodology:

- Problematization - develop the capacity to recognize and imagine problems from the social and productive relations, opening space for the actuation as active agents, seeking original and creative solutions;
- Theorization - identify and explore the knowledge that is part of the development of the themes and how they are articulated;
- Formulation of hypotheses - planning actions and exploring strategies, stimulating creativity in the search for possibilities and interactions that allow the development of the project, triggering the exercise of the capacity of participation, cooperation and decision;
- Intervention - transposition "theory-practice", from a starting point and with a clear objective, issues and projects will be developed raising situations to be evaluated individually and together for the implementation of the proposal.

This process, based on the conception of praxis, constitutes a work of articulation between reflection and action, practice and theory, and highlights the need for collaboration and interaction between areas of knowledge, individuals and society. These practical processes and theories are not stable, but they transform at the same time that they produce a structure of meanings.

Participation

The project requires the collaboration of several types of participation, involvement and responsibility: the creation of a basic body to guarantee its execution, a network of collaborators and stakeholders willing to be involved, even partially.

Fixed project team:

- Fixed profiles - hired collaborators, with functions and responsibilities pre-established by the project;
- Complementary profiles - hired collaborators, with functions and responsibilities established during the preparation of the project;
- Fellows - selected within the community, who demonstrate interest and desire to participate in the whole process.
- Volunteers - interested in participating in the whole process or partially. Partnerships with universities and technical courses will be developed for the application and selection process.

Seasonal team:

- Specialized service providers - attending to needs for the execution of the project such as engineers, carpenters, locksmiths, etc. The selection will prioritize local suppliers;
- Occasional participants - interested in participating in the proposed activities and mutirões for the construction of the house.

The selection of participants will have as criteria the competence and knowledge of the enrolled, in order to privilege the diversity and richness of profiles, as well as the willingness to be involved in the project.

Contracting, administrative and financial processes will be conducted by the contracting institution, and the project will be responsible for the indication of the contractor, the amount and the form of payment.

Expenses and costs

We estimate the direct hiring of 21 people, of these 13 from the community. We will prioritize the purchase of supplies in local establishments. We estimate that 40% of this part of the project will be invested directly in the local economy. In this sense, it is important to emphasize that even if the project follows the principle of economy, the priority in choosing and hiring services and purchasing materials is the impact on the local economy.

The dynamics created for the realization of the project is structured in the impacts generated in the community; it is essential for the health of the project the perspectives of less sectarian constructions, the socio-affective interactions and also the generation of income.

Because it is a collaborative project, the development of supports and partnerships can help in its feasibility.

Programming

Local programming is aimed at the community's audience and stakeholders in general. These activities will be self-managed by the work team and community, in their organization and participation:

- Open presentation of the three main stages of the project: concept and directions of the project; executive project and final project, to be conducted pre-opening for visitation;
- Eight guided tours during the exhibition period, conducted by the work team and open to the general public;
- An integration activity open to the public at the end of the project.

Popular Forum of the end of the world

Planned to take place during one week, the Popular Forum of the end of the world will be created for the exchange, production of knowledge about the possibilities of the future, contexts and challenges for life in a post-pandemic society.

It proposes an open conversation willing to listen among diverse profiles to think about the future of life in society, urban concentrations and contribute to the creation of multi-sectoral practices, taking into account the creation and sense of community.

It will invite partners from different organizations and Latin American action to engage in the project within the precept of creating a sense of community.

Objectives:

- To present, discuss and propose ways and interaction with and in space;
- Contribute to the improvement and training of professionals;
- Revealing new ways to inhabit the post-Pandemic world;
- Suggest new interactions and relationships between employee and employer;
- Reorganize the connections between public and private space.

The Forum will be divided into four stages of work and will be based on the collaboration of researchers, specialized professionals, political leaders and citizens. They will work on different organizational fronts to contribute to the structuring and methodology of the project.

Work teams:

- Organizing committee - composed of architects, geographers, anthropologists, economists, lawyers, community leaders, public managers, among others. It is a self-managed commission, which will be divided into work fronts and will be responsible for holding the forum in the following aspects: conceptualization and development of the event, coordination of activities, follow-up of the teams involved, preparation of informative material about the event, the experience and contents generated;
- Research group - in each region of the country, a group selected by the organizing committee will be commissioned to prepare a mapping of actions and projects. This mapping will be made available to the public in digital format and presented throughout the Forum by a representative of each group;
- Selection Committee - responsible for conducting the open call for projects, will prepare together with the Project Management and the Organizing Committee the call for proposals and make the selection of 5 projects for award and presentation.

Experience

The Forum will be based on bottom-up dynamics that promote collective construction and value the work of people and groups working for social transformation.

The following proposals are planned:

- Open call - awarding of projects and actions that affect in a practical/direct way the environment in which they operate. Actions of social, economic, health, artistic impact, etc. will be chosen by the Selection Committee following the criteria of breaking out of borders, meeting projects, solidarity, transformation of ways of life, equality and mutualization of resources. The selected projects will be presented during the Forum;
- Mapping of actions and projects - will be presented in digital format and as presentations during the Forum;
- Keynote - Speaks directly linked to the central theme of the event. It has a provocative and stimulating vocation. National and international guests will be chosen by the organizing committee;
- World cafe - creative process methodology that aims to promote lively and collaborative dialogues, accessing collective intelligence to work on issues of great relevance to organizations and communities, based on relevant and structured questions;
- Aquariums - dynamic conversation methodology, based on an architecture that distributes the audience in a circle, having four chairs in the center. In these chairs sit those who have the

word. They can be replaced at any time, as long as someone from the audience stands up and touches the shoulder of who wants to replace them;

- Happy hour - moment of relaxation and free interaction between participants. Encourages networking and the establishment of new professional contacts.

Participation

The participation in the Forum is open to professionals and interested parties in general, Brazilians, Latin Americans and other countries. Participation is free of charge and guaranteed upon pre-registration. The languages will be Portuguese, Spanish and English, with simultaneous translation.

Expenses and costs

We give priority to valuing the work of those involved in the project and consequently their fair remuneration and the recognition of efforts in the construction of careers, actions and projects. The project follows the principle of economy and also recognizes the specific knowledge developed by each one and their uniqueness.

Programming

The programming, format and dynamics will be developed together with the work teams and specialized service providers.





Laura Maringoni

Date of birth: 23 January 1981

Brazilian, single

Laura Maringoni, manager specialized in designing, developing strategies and carrying out projects, she has worked in the cultural sector since 2000.

Graduated in history from the Pontifical Catholic University of São Paulo, she has carried out numerous projects in collaboration with cultural institutions, both in internal and external positions.

In recent years, it has directed its activities towards the creation, articulation and realization of collaborative projects and the enhancement of relations between the corporate, institutional and civil society. Develops institutional strategies, mediations and projects, directing practices and actions towards contemporary cultural, social and political issues.

She is also a consultant for national and international institutions, organizations, companies and projects.

Experiences

- Ocupação 9 de Julho (2017-2020)
Creation, development and management of collaborative projects within the Ocupação aiming at interaction between residents, artists, professionals from different areas and external public. Development of communication and institutional articulation and monitoring of the structuring and direction of cultural activities in the space. Ongoing projects: Cozinha da Ocupação 9 de Julho and Galeria Reocupa.
- XII International Architecture Biennale of São Paulo (2019)
Project and production direction carried out by IAB-SP in partnership with Sesc and the Municipal Secretary of Culture.
- Brasil Cena Aberta (2019)
Monitoring the area of partnerships and projects for the event developed in partnership with Sesc São Paulo and the Municipal Secretary of Culture.
- Não temos condições de responder a todos (janeiro / 2019)
General direction of project for Sesc Consolação.
- Alma de Bronze (2018)
Development and implementation of the exhibition of the artist Virgínia de Medeiros at Ocupação 9 de Julho.

- Prenúncios + Catástrofes (2018)
Coordination of the project carried out at Sesc Pompéia.
- Round of Conversation "Gênero, igualdade e políticas públicas" (2018)
Consultancy for structuring and organizing the event at the Ministério Público do Estado de São Paulo.
- Flip – Festa Literária Internacional de Paraty (2017)
Consulting for the area of sponsorship, partnerships and projects and support for institutional development.
- Museomix Brasil (2016/2017)
Development, acculturation, diffusion and implementation of the project in Brazil in partnership with the French Embassy and local institutions in São Paulo, Recife and Belo Horizonte.
- Agências FLAGCX e CuboCC (2016/2017)
Consultancy for the creation and development of cultural projects.
- Bólide | Ações pró-cultura (2015/2017)
Creation and implementation of the company that worked in the development of projects such as: "Mídia com a Mídia" by Ana Maria Maia; PIAC Contemporary Art Award; "mapa (de homens) da história (branca) da arte (eurocêntrica)", by bruno Moreschi, among others.
- Variações do corpo selvagem: Eduardo Viveiros de Castro: fotógrafo. (2015)
Executive production of the exhibition at Sesc Ipiranga, São Paulo
- Casa Nova – São Paulo – SP (2014/2015)
Creation, development and implementation of Casa Nova Arte e Cultura Contemporânea - bureau aimed at the national and international art market.
- Terra Comunal_Marina Abramovic (2014/2015)
Pre-production and project development for Instituto Marina Abramovic and Sesc Pompéia.
- Agencia Nossa! / São Paulo – Brasil (2012 /2014)
General consultancy for the agency's cultural projects, creation and development of content and projects, monitoring the development of strategic and institutional relationships.
- Tetro Agency – Lyon - França, (2011/2012)
Coordination of the agency's cultural sector, including the creation and development of projects.
- Paço das Artes – São Paulo, (2009/2010)
Coordination of the Nucleus for Projects.
- Arte3 - Assessoria, Produção e Marketing Cultural (2005/2008):

- Executive producer of several projects, including: Transfer - Santander Cultural, Porto Alegre; Segall Realista - FIESP, São Paulo and Museu Oscar Niemeyer Curitiba; Star Wars Brasil - Porão das Artes, Fundação Bienal de São Paulo - SP; O grão da imagem uma viagem pela poética de Vera Chaves Barcellos - Santander Cultural, Porto Alegre; Fé, Engenho e Arte: Aleijadinho e seu tempo - Centro Cultural Banco do Brasil, São Paulo; !Mirabolante Miró - Centro Cultural da UNIFOR, Fortaleza, Instituto Tomie Ohtake, São Paulo e Museu de Arte Contemporânea de Niterói ; SOMOS: A Criação Popular Brasileira - Santander Cultural, Porto Alegre; Luz e Sombra na Pintura Italiana: Do Renascimento ao Barroco - Pinacoteca do Estado de São Paulo / Paço Imperial do Rio de Janeiro; Fulvio Pennacchi: 100 anos - Pinacoteca do Estado de São Paulo; Lygia Clark da obra ao acontecimento, somos o molde: a você cabe o sopro - Pinacoteca do Estado de São Paulo; A experimentação na arte de Lygia Clark - Musée des Beaux Arts de Nantes / Ano do Brasil na França; Antoni Tàpies - Museu Oscar Niemeyer, Curitiba; Chico Buarque, O Tempo e o Artista – SESC, Ribeirão Preto
- Other experiences:
 - o Art auction “O Artista pela Criança” / Fundação Abrinq, Coordination and Executive Production of the event from 2002 to 2004.
 - Instituto Tomie Ohtake, educator from 2002 to 2003.
 - Museu Lasar Segall, Biblioteca Jenny Klabin Segall - conservation and cataloging of the collection in 2001.

EDUCATION

2005 – Graduation in History: Pontifical Catholic University of São Paulo.

LANGUAGES

Portuguese (native language) - speaking and writing.

Advanced English - speaking and writing.

Advanced French - speaking and writing.

Fábio Tremonte
[1975 | I live and work in São Paulo]

fabio.tremonte@gmail.com
[@anarcotropicalista](#)
anarcotropicalismo.com

I chose art because of the possibility of not having to become an expert. Cook in the morning, anthropologist in the afternoon, DJ at night, and so on. Art allows for wandering through different areas of human knowledge and free experimentation. Without the need for the rigor that surrounds the specialist, the artist can bend, irise, tear, crease, stretch, mix and cross the different fields of knowledge, as well as his performance in society. Covering paths crossed by cuisine, education, dance floor; I like to think about post-disciplinarity, I am interested in thinking about the various worlds that inhabit this world and, thus, maintain projects for a determined duration, without end in sight. I prefer to write in Portuguese.

In 2020, I was pedagogical curator of the Valongo Festival da Imagem, an edition suspended by the pandemic.

In 2019, I presented the No sea curioso! at the international seminar Pedagogias de la contingencia at MUAC in Mexico City; I coordinated the programming of the Escola de Arte Útil by Tania Bruguera in the exhibition Somos muit+s: experiências de coletividade at the Pinacoteca, in São Paulo; and I was an educational curator, with Valquíria Prates and Juliana Biscalquin, for the exhibition Entrevendo with Cildo Meireles at Sesc Pompéia.

In 2018, I was a resident artist at Social Soups, an artistic residency that has an interest in thinking about food as a social transformer in Genoa, Italy.

In the Argentine Patagonia, I was curator of the Residencia Artística Barda del Desierto for the 2017, 2018 and 2019 editions.

I was educational curator of the second edition of the Trienal de Artes Frestas - Entre pós-verdades e acontecimentos at Sesc Sorocaba, in 2017.

In 2017, I founded the carnival block Ano Passado Eu Morri, Mas Esse Ano Eu Não Morro.

Among the exhibitions I highlight the individual ones: Tenemos que pensar/We must Think at Correlación Contemporánea, Lima, Peru; Somos todos riscadores at Periscópio Arte Contemporânea [2019]; Delírio Tropical at UnimediaModern in Genova, Italy; Escola da Floresta [Reading of the Figueiredo Report] at the Oswald Cultural Oswald de Andrade [2016]; Domingo, at Periscópio Arte Contemporânea, Parágrafo único at Pivô and Propriedade de uso comum at Ateliê 397 [2015]; Vista para o mar at Centro Cultural São Paulo [2006], Paisagem #4 at Paço das Artes [2005]. Also, I participated in several group exhibitions in Brazil, highlighting A queda do céu at Caixa Cultural de Brasília [2019]; Arte Democracia Utopia at the Museu de Arte do Rio and Estado(s) de Emergência at Paço das Artes [2018]; Agora somos mais de mil in Parque Lage and Terra Falsa [2016]; Como diz o outro no Coletor, Hipótese e Horizonte at the Observatório [2015]; Partir do Errar at Galeria Pilar, Taipa-tapume at Galeria Leme and Deslize - Surf Skate at the Museu de Arte do Rio [2014]; Não mais impossível at CCBNB in Fortaleza, Técnicas de desaparecimento em Guantánamo and Abre-alas at A Gentil Carioca [2012]; Porque sim. at Galeria Millan and Exposição de Verão at Galeria Silvia Cintra + Box4 [2011]; 15º Salão da Bahia at MAM Bahia [2008]; Panorama da Arte Brasileira at MAM São Paulo and Ocupação at Paço das Artes [2005]; Artista Personagem at Mariantônia [2004] and Vizinhos at Galeria Vermelho [2003].

	curadoria	instituição	comissão organizadora	grupo de pesquisa	comitê de seleção	equipe dinâmicas	convidados	equipe do fórum	etapa I	etapa II	etapa III	etapa IV
núcleos de desenvolvimento do projeto									etapa I	etapa II	etapa III	etapa IV
preparação									1 mês	1 mês	3 meses	2 a 3 meses
seleção da comissão organizadora	0	0							x			
reuniões de integração	0		0						x			
definição do projeto e suas dinâmicas	0	0	0						x			
levantamento de pessoas para composição de equipes	0	0	0						x			
definição da estrutura prévia do fórum	0		0						x			
escolha inicial dos espaços para a realização do projeto	0	0	0						x			
definição do programa de necessidades e premissas	0		0						x			
escolha do grupo de pesquisa e comitê de seleção	0	0	0							x		
planejamento do projeto – antes, durante e depois	0	0	0	0	0	0				x		
adequação da estrutura do fórum	0	0	0	0	0	0				x		
definição da programação	0	0	0	0	0	0				x		
escolha e convite dos convidados - keynote	0	0	0	0	0					x		
desenvolvimento e lançamento da chamada aberta	0	0	0		0					x		
seleção de projetos da chamada aberta	0	0			0					x		
desenvolvimento do mapeamento de ações e projetos	0	0		0						x	x	
preparação de materiais e conteúdos	0	0	0	0	0	0	0			x	x	
coordenação									etapa I	etapa II	etapa III	etapa IV
assegurar a gestão orçamentária	0	0	0						x	x	x	x
planejamento do projeto – antes, durante e depois	0	0	0	0	0	0				x	x	x
organizar o trabalho das equipes	0		0			0				x	x	x
gestão de fornecedores		0									x	x
participar das reuniões gerais do projeto	0		0			0			x	x	x	x
gestão do tempo - entregas, atrasos, complicações	0	0	0	0	0	0			x	x	x	x
garantir a dinâmica de trabalho de forma cooperativa	0	0	0	0	0	0	0	0	x	x	x	x
unir os participantes do projeto	0	0	0	0	0	0	0	0	x	x	x	x
experiência									etapa I	etapa II	etapa III	etapa IV
planejar e acompanhar dinâmicas - colaboração, tomada de decisões, gestão de "tensões", etc.	0	0	0	0	0	0		0			x	x
reuniões preparatórias e oficinas de imaginação	0	0	0	0	0	0				x		
definição das linhas gerais do projeto	0	0	0	0	0	0			x	x		
levantamento das facilidades e de necessidades estruturais e organizacionais	0	0	0							x	x	
elaboração do projeto - desenho dos espaços, suas funções e necessidades	0		0	0	0	0				x	x	
estruturação da dinâmica	0		0	0	0	0				x	x	
adequação da programação	0	0	0	0	0	0					x	
realização do fórum	0		0	0	0	0	0	0				x
compartilhar os princípios e experiências do projeto	0	0	0	0	0	0	0	0	x	x	x	x
boas práticas	0	0	0	0	0	0	0	0	x	x	x	x
elaboração de relatório e conteúdos de conclusão	0	0	0	0	0	0	0	0				x

	curadoria	instituição	comissão organizadora	grupo de pesquisa	comitê de seleção	equipe dinâmicas	convidados	equipe do fórum	etapa I	etapa II	etapa III	etapa IV
logística												
gestão administrativa e financeira - contratações, pagamentos, autorizações, etc.		○							x	x	x	x
gestão de recursos financeiros, humanos e materiais	○	○	●						x	x	x	x
coordenação de dinâmicas diárias e divisão de tarefas	○	○	●	○	○	○			x	x	x	x
organização e implantação dos espaços	○	○	●			○		○			x	x
técnico												
estrutural – dimensionar as necessidades e acompanhar a implantação e adequação	○	○	●								x	x
organizacional - disponibilização de materiais e de ferramentas para a realização do projeto	○	○								x	x	x
liberações e autorizações para a realização do projeto		○									x	x
mediação												
recebimento do público e orientação para as atividades						○		○			x	x
gestão da experiência	○		●			○		○			x	x
comunicação e difusão												
ampliar o alcance do projeto para um público diverso	○	○	●	○	○	○	○	○	x	x	x	x
desenvolvimento de materiais informativos sobre o projeto, descrições, imagens, etc.	○	○	●	○	○	○	○	○		x	x	x
criação e coordenação de campanha de comunicação e difusão do projeto		○								x	x	x
administração e geração de conteúdos de mídias sociais		○							x	x	x	x
design - criação da identidade e comunicação visual do projeto, leiautes e aplicações	○	○							x	x	x	
impressão de materiais		○									x	
pr e assessoria de imprensa		○							x	x	x	x
ativação de rede e ações online – compartilhamento de informações e engajamento de público	○	○	●	○	○	○	○	○	x	x	x	x
gestão de conteúdos - revisão, tradução, captação de imagens, edição de textos, etc.		○							x	x	x	x
desenvolvimento e recursos												
desenvolvimento de parcerias, apoios e captação de recursos		○							x	x	x	
mediação de parceiros, organizações e instituições envolvidas		○								x	x	x
relatórios e prestações de conta		○										x

descrição das etapas

Etapa I - Preparação

Duração: 1 mês

Equipe de trabalho: direção do projeto e pedagógica e instituição.

Levantamento dos perfis definitivos e dos indicados. Serão organizadas reuniões para integração dos participantes e estruturação do trabalho. Uma estrutura prévia do Fórum será criada.

Etapa II - Criação e imaginação

Duração: 1 mês

Equipe de trabalho: direção do projeto e pedagógica, instituição e comissão organizadora.

Escolha do grupo de pesquisa e comitê de seleção da chamada aberta. Este será o período de integração das equipes e adequação da estrutura do Fórum elaborada inicialmente. As equipes irão interagir e detalhar a experiência e suas dinâmicas, dividir funções, reorganizar a dinâmica de trabalho e suas interações.

Etapa III - Organização

Duração: 3 meses

Equipe de trabalho: direção do projeto e pedagógica, instituição, comissão organizadora, equipes de pesquisa, comitê de seleção e prestadores de serviço.

Mapeamento de ações e projetos, lançamento e seleção da chamada aberta, convites aos palestrantes e participantes, contratação de serviços e realização do Fórum, definição da programação final, preparação dos materiais e conteúdos, divulgação, etc.

Etapa IV - Realização e avaliação

Duração: 2 a 3 meses

Equipe de trabalho: direção do projeto e pedagógica, instituição, comissão organizadora, equipes de pesquisa, comitê de seleção, prestadores de serviço e equipes do evento.

Realização do Fórum, transcrição e processamento de informações e desenvolvimento de relatório.

1-item		2- Descrição das etapas / fases	3 - Quant.	4- Unidade	5- Quant. Unid.	6- Valor unitario	7- Valor total estimado
1	Projeto						R\$ 161,000.00
1.1	Curadoria	criação e condução do projeto	2	mês	7	R\$ 10,000.00	R\$ 140,000.00
1.2	Assistente	acompanhamento e assessoria	1	mês	7	R\$ 3,000.00	R\$ 21,000.00
2	Casa do Fim do Mundo						R\$ 333,100.00
	Casa - Equipe fixa						R\$ 143,200.00
2.1	Educador	participação	1	mês	7	R\$ 3,000.00	R\$ 21,000.00
2.2	Arquiteto	participação	1	mês	7	R\$ 3,000.00	R\$ 21,000.00
2.3	Mestre de Obras	participação	1	mês	6	R\$ 4,000.00	R\$ 24,000.00
2.4	Perfis complementares	participação	3	mês	6	R\$ 2,000.00	R\$ 36,000.00
2.5	Bolsistas	participação	4	mês	6	R\$ 1,000.00	R\$ 24,000.00
2.6	Voluntários	participação (ajuda de custo)	4	mês	6	R\$ 300.00	R\$ 7,200.00
2.7	Comunidade	verba administrativa	1	verba	1	R\$ 10,000.00	R\$ 10,000.00
	Casa - Equipe sazonal						R\$ 23,000.00
2.8	Prestadores de serviço especializado	engenheiros, serralheiros, eletricitas, etc.	3	verba	1	R\$ 5,000.00	R\$ 15,000.00
2.9	Construtores	mão de obra terceirizada	2	mês	2	R\$ 2,000.00	R\$ 8,000.00
	Espaço						R\$ 80,000.00
2.10		locação do espaço	0	meses	5	R\$ 2,000.00	R\$ -
2.11		compra de materias	1	verba	1	R\$ 60,000.00	R\$ 60,000.00
2.12		compra de equipamentos e objetos	1	verba	1	R\$ 20,000.00	R\$ 20,000.00
	Transporte						R\$ 39,400.00
2.13		de materiais	1	verba	8	R\$ 1,300.00	R\$ 10,400.00
2.14		de pessoas	1	verba	5	R\$ 5,800.00	R\$ 29,000.00
	Infraestrutura						R\$ 37,500.00
2.15		projeto, caixa de som, microfones, etc.	1	verba	1	R\$ 5,000.00	R\$ 5,000.00
2.16		mesas e cadeiras para o desenvolvimento das atividades	1	verba	1	R\$ 5,600.00	R\$ 5,600.00
2.17		internet e telefone	1	mês	7	R\$ 200.00	R\$ 1,400.00
2.18		impressões	1	mês	4	R\$ 500.00	R\$ 2,000.00
2.19		verba de produção	1	verba	7	R\$ 500.00	R\$ 3,500.00
2.20		alimentação	1	verba	1	R\$ 20,000.00	R\$ 20,000.00
2	Programação						R\$ 10,000.00
2.21	Apresentações	apresentação das etapas do projeto	3	verba	1	R\$ 500.00	R\$ 1,500.00
2.22	Visitas guiadas	visitas de apresentação do projeto durante a exposição	8	verba	1	R\$ 500.00	R\$ 4,000.00
2.23	Confraternizações	atividades de integração	3	verba	1	R\$ 1,500.00	R\$ 4,500.00
3	Fórum do Fim do Mundo						R\$ 427,400.00
	Equipe						R\$ 247,800.00
3.1	Comissão organizadora	participação	1	verba	7	R\$ 9,000.00	R\$ 63,000.00
3.2	Grupos de pesquisa	participação	1	verba	5	R\$ 10,000.00	R\$ 50,000.00
3.3	Palestrantes / Keynote	participação	1	verba	5	R\$ 4,000.00	R\$ 20,000.00
3.4	Comitê de seleção - chamada aberta	participação	1	verba	3	R\$ 3,000.00	R\$ 9,000.00
3.5	Premiação	verba de incentivo	1	verba	5	R\$ 5,000.00	R\$ 25,000.00
3.6	World café	organização e gestão da atividades	1	verba	1	R\$ 20,000.00	R\$ 20,000.00

3.7	Aquário	organização e gestão da atividades	1	verba	1	R\$	8,000.00	R\$	8,000.00
3.8	Equipe fórum	apresentador	1	verba	1	R\$	5,000.00	R\$	5,000.00
3.9		assistentes de dinâmica	4	verba	1	R\$	2,500.00	R\$	10,000.00
3.10		equipe de recepção	3	dias	5	R\$	500.00	R\$	7,500.00
3.11		técnico responsável	1	verba	1	R\$	4,000.00	R\$	4,000.00
3.12		assistentes técnicos	1	verba	1	R\$	2,500.00	R\$	2,500.00
3.13		equipe de suporte e segurança	4	verba	5	R\$	500.00	R\$	10,000.00
3.14		equipe de limpeza	2	verba	5	R\$	300.00	R\$	3,000.00
3.15	Equipe de montagem e desmontagem	coordenador	1	verba	1	R\$	3,000.00	R\$	3,000.00
3.16		montadores	2	verba	6	R\$	450.00	R\$	5,400.00
3.17		carregadores	2	verba	4	R\$	300.00	R\$	2,400.00
Espaço físico e necessidades estruturais								R\$	49,500.00
3.18	Cenografia e sinalização	adaptação do espaço para as atividades	0	projeto	1	R\$	2,000.00	R\$	- *
3.19		locação de mobiliário	0	dias	5	R\$	1,000.00	R\$	- *
3.20		implantação do projeto de sinalização e comunicação visual	0	verba	1	R\$	8,000.00	R\$	- *
3.21	Equipamentos	locação de equipamentos: microfones, caixas de som, projetores, etc.	0	verba	5	R\$	1,800.00	R\$	- *
3.22	Materiais e serviços	compra e produção de materiais para workshops	1	verba	1	R\$	1,500.00	R\$	1,500.00
3.23		materiais de consumo	1	verba	5	R\$	300.00	R\$	1,500.00
3.24		produção de chachás de identificação	1	verba	1	R\$	2,500.00	R\$	2,500.00
3.25	Tradução	serviço de tradução simultânea: Fones de ouvido, cabine com tratamento acústico, transporte, montagem e desmontagem	1	dias	5	R\$	4,000.00	R\$	20,000.00
3.26		contratação de interpretes bilíngues	2	dias	5	R\$	1,500.00	R\$	15,000.00
3.27		serviço de tradução consecutiva / workshops	2	dias	3	R\$	1,500.00	R\$	9,000.00
Viagens e deslocamentos								R\$	56,700.00
3.28	Viagens internacionais	passagens aéreas internacionais (ida/volta)	3	verba	1	R\$	5,000.00	R\$	15,000.00
3.29		hospedagem	3	verba	5	R\$	200.00	R\$	3,000.00
3.30		diária: alimentação e transporte local	3	verba	6	R\$	150.00	R\$	2,700.00
3.31	Viagens nacionais	passagens aéreas nacionais (ida/volta)	12	verba	1	R\$	800.00	R\$	9,600.00
3.32		hospedagem	12	verba	5	R\$	200.00	R\$	12,000.00
3.33		diária: alimentação e transporte local	12	verba	6	R\$	150.00	R\$	10,800.00
3.34	Seguro de viagem	seguro de viagem para participantes	15	verba	1	R\$	240.00	R\$	3,600.00
Transporte e alimentação								R\$	35,400.00
3.35	Transporte	materiais	1	verba	4	R\$	1,600.00	R\$	6,400.00
3.36		peessoas	1	verba	20	R\$	400.00	R\$	8,000.00
3.37	Happy Hour	organização de receptivo para os participantes	1	verba	5	R\$	1,200.00	R\$	6,000.00
3.38	Coffee breaks	café, água, frutas e bolachas servidos entre atividades	1	verba	5	R\$	3,000.00	R\$	15,000.00
Conteúdos								R\$	38,000.00
3.39	Foto	registro	1	verba	5	R\$	1,200.00	R\$	6,000.00
3.40	Vídeo	registro	1	verba	5	R\$	3,000.00	R\$	15,000.00
3.41		edição de pílula de 2'	1	verba	1	R\$	2,000.00	R\$	2,000.00
3.42	Gravação de som e transcrição	keynote e apresentações	1	verba	5	R\$	1,500.00	R\$	7,500.00
3.43	Preparação de relatos	world cafe e aquários	1	verba	5	R\$	1,500.00	R\$	7,500.00
4	Comunicação							R\$	76,000.00
4.1	Design	identidade, peças gráficas e materiais de divulgação	1	verba	1	R\$	35,000.00	R\$	35,000.00

4.2	Assessoria de imprensa	divulgação em mídias sociais e internacionai, digitais e impressas	0	verba	7	R\$	5,000.00	R\$	-	*
4.3	Textos	revisão de conteúdos	1	verba	1	R\$	8,000.00	R\$	8,000.00	
4.4		tradução	1	verba	1	R\$	8,000.00	R\$	8,000.00	
4.6	Impressos	catálogo do projeto	1	verba	1	R\$	20,000.00	R\$	20,000.00	
4.7		folder do fórum	1	verba	1	R\$	5,000.00	R\$	5,000.00	
Total									997,500.00	**

* itens que serão providenciados pela instituição contratante.

** o projeto considera que a emissão de notas e pagamentos serão feitos diretamente da instituição para os fornecedores.